



COMMUNITY FOUNDATION

SERVING THE PEOPLE OF VOLUSIA & FLAGLER



Meet Community Champion Haley Watson

The word 'champion' means different things to different people. To Leading EDGE Society co-founder and Committee Chair Preston Root, it means someone who is loved in her old neighborhood, as much as she is renowned in the world at large for career achievements. She has a spark that ignites change in the perception of her community. She is Haley Watson and we are proud to introduce her as the Community Foundation's newest Community Champion.

A Hometown Sensation ...

Haley is known in her hometown of Flagler Beach as a surfing champion, lady angler, pageant queen, and philanthropist. That's quite a resume for a 23-year-old. Born at Halifax Hospital Medical Center and raised in Flagler Beach, she used the local

beaches in Flagler County as a training ground to become one of America's top professional surfers. Following her graduation from Flagler/ Palm Coast High School, Haley successfully competed in national surfing contests, winning the East Coast Women's Surfing Championship in an incredible 3 consecutive years.

The peers in her sport selected Haley to serve as Coach of the Eastern Surfing Association's All-Star Team, in recognition of her charisma and dedication to her craft. A natural competitor on stage and in the spotlight, she was crowned Miss Flagler County in 2012, winning the privilege of competing in the Miss Florida Pageant.

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Haley Watson



A Defining Moment ...

It was an exciting time. But during that time, Haley and her family sadly lost her mom, Dolly Sue, to heart disease. Through her grief, Haley became committed to helping educate women about heart disease prevention. She founded Flagler's May Day Memorial Surf Contest to raise funds for the Halifax Hospital's Cardiology Department, in honor of her mother. The May Day Memorial has grown to become a formidable competitive event attracting surfers internationally. Haley had remained active as founder of the event, bringing the community together annually in support of a cause that is dear to her heart.

Despite a busy schedule, Haley – now a proud graduate of Daytona State College with a degree in Business Administration – enjoys fishing, volunteering, and travelling the world promoting the sport of surfing that she learned right here at home.

She is living proof that our future can be shaped by an individual's vision to improve life as we know it.

Look for Haley's upcoming inspiring video profile which will debut soon at our Leading EDGE Society link at communityfoundationvf.org.

Community Foundation Supports Hero Police

Heroes are all around us. They are the men and women of our local police departments who put their lives on the line to protect us all. Such commitment requires physical and moral courage along with a love of our community. These professionals define role model, at home and in our neighborhoods.



Bringing closure...

Captain Terry Orpinuk, who oversees the Daytona Beach Bureau of Narcotics, stated, *"Thanks to the Community Foundation's support of the Daytona Beach Police Foundation, we've been able to bring closure to a lot of our citizens through the use of DNA testing. We're solving hundreds of crimes. This was not possible before and may be the biggest change I have seen in my 22 years with the Department."*

The Community Foundation of Volusia & Flagler is well known for connecting partners and community champions with causes that matter, such as health & human service agencies. It also has a vital connection to the heroes of our community who serve in the Daytona Beach Police Department, by functioning as the support organization of the Daytona Beach Police Foundation.

A history of distinction...

The Daytona Beach Police Foundation was founded in 2007 under the direction of Police Chief Mike Chitwood. Looking to the Community Foundation for assistance in organizational support and fund management, the Police Foundation organized itself as a donor designated fund of the Community Foundation nine years ago. Governed by leading citizens and volunteers, the Police Foundation is funded by business donations and individual gifts managed in the Community Foundation's endowment portfolio.



Sheriff-elect Mike Chitwood

In addition to DNA testing, Community Foundation funding has made other initiatives possible that improve public safety in our community. These include crime prevention programs, equipment purchases, and advanced educational training for qualified officers. Due to limitations in taxpayer funding, monies are increasingly scarce for supporting improvements in the acquisition and use of high technology for protecting area residents. The Community Daytona Beach Police Foundation has helped close this funding gap.

The Community Foundation's concept of community-building extends to many valued partners that contribute to the overall quality of life in our home area. In fulfilling this mission, it is proud to consider the Daytona Beach Police Foundation a critically important partner in building a better future for all of us.

The Daytona Beach Police Foundation does not replace municipal funding, but supplements it in areas of need that are not covered in the department's operating budget. This can include advanced training of law enforcement personnel and DNA testing.

To learn more about establishing a door designated fund in support of your community, please contact the Community Foundation Director Bill Ward at 386-275-1943.

Major gifts pledged by anonymous donors

EDGE Initiative Surpasses 25% Milestone



Leading EDGE Society Chairman Preston Root

The Community Foundation of Volusia & Flagler has surpassed the 25% marker in its quest to raise \$10 million in support of its Leading EDGE Society. The announcement was made at the Daytona Beach offices of United Way of Volusia Flagler, which is served by the foundation.

Contributing to this news is a \$250,000 gift from an anonymous donor who cited the E.D.G.E concept as visionary and directed the generous gift to an initiative that helps working people who are at financial risk. That initiative is the **A.L.I.C.E. fund**. The initials stand for Assets Limited Income Constrained Employed and refers to those who are working but underemployed. Therefore, they are more susceptible to financial ruin. This fund provides a safety net for qualifying individuals and families.

EDGE is an acronym that stands for Every Dollar Gets Empowered. It is a board-designated endowed fund held by the Community Foundation, which uses its income to cover the fund-raising costs of United Way of Volusia Flagler. The announcement included news that the fund balance now stands at a record \$2.7 million, or 27% of its ultimate goal.

Leading EDGE Society Chairman Preston Root commented on the foundation's progress toward its lofty \$10 million goal.

"Our Leading EDGE Society has been embraced by volunteers, friends, and neighbors who are invested in making this community the greatest it can be. We are grateful for this outpouring of support, which is helping to place United Way's Community Impact Model on a strong and sustainable financial footing to assure its upward trajectory. From corporate partners to individual community champions, there is opportunity for everyone to make a difference through an investment of their talent and financial capabilities."

News of having achieved 27% of its goal was accompanied by an announcement that the foundation board has approved the distribution of \$148,000 to the United Way of Volusia-Flagler. This reduces United Way's projected cost ratio from 16% to 13% for the current fiscal year. The reduction is significant because every single dollar the United Way reduces operating expense is another donor dollar that goes directly to agencies serving those in need.

"We are working toward the day when we have reduced United Way's campaign costs to zero, and we can proudly say that every dollar donated gets empowered. Every single percentage point contributes to our hope and optimism that what we nourish now will bear fruit for generations to come." stated Chairman Root.

Foundation Board Appoints Dr. John Johnson as 2016-17 Chair

The Community Foundation is fortunate to have such a distinguished board of directors comprised of community leaders dedicated to building a better community for us all and a better future for those who follow. They do so by connecting people who care with causes that matter.

John Johnson, Chair, Embry-Riddle, President Emeritus

Bill Navarra, Vice Chair, Realty Pros Assured

Kathy Crotty, Crotty & Bartlett, PA

Eileen Dittbenner, Root Company

Don Doudna, Ponce Inlet, FL

Bill Grigat, Anchor Planners Group

Richard Harman, Anchor Planners Group

Forough Hosseini, ICI Homes

David Jones, Lexington Family Associates

Ali Kargar, ICI Homes

Larry Kelly, Sr., Daytona Beach, FL

Ed Lacey, Founder

Bill Offill, Daytona Beach News-Journal

Melissa Peters, Stetson University

Preston Root, Root Company

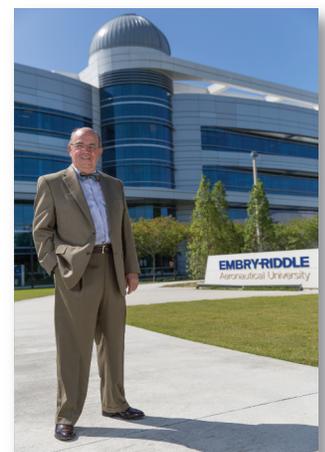
Mary Ruppel, Ruppel Advertising

Ray Salazar, Ormond Beach, FL

Greg Sullivan, Sullivan Worldwide, Inc.

Bruce Teeters, Adams/Cameron & Co.

Tom Upchurch, Every/Stack & Upchurch



Dr. John Johnson, Chair

The Leading EDGE Society Announces Inaugural Community of Partners

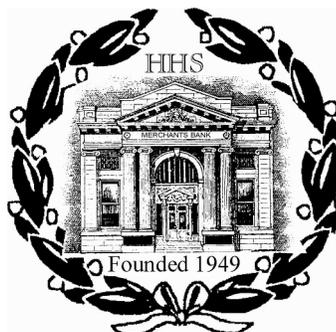


In 2015, the founders of the Community Foundation's Leading EDGE Society reached out to like-minded organizations that place a very high value on community improvement. They did so with the goal of encouraging partnerships that would help us collectively achieve this common objective. The belief is that more can be accomplished together than separately. Together, they bring a unified message about how these partnerships can position the EDGE fund as a catalyst to solving critical community needs.

Conversations with prospective partners led to exciting commitments from many of them, including organizational leaders in education, economic development, health care, and media services. The leaders of these partner organizations immediately recognized the untapped potential of collaboration with the Leading EDGE Society in building a better community for all. It is an exciting time to announce our new partners who join the Community Foundation as Charter Members of the Leading EDGE Society:



HALIFAX HEALTH



New partners will be added as our message of collaboration gains currency and positive outcomes in the promotion of United Way's Community Impact Model. All of our Leading EDGE Society partners are celebrated as active advocates of a better and more prosperous future.

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3747 W. INT'L SPEEDWAY BLVD DAYTONA BEACH, FL 32124

The Community Foundation of Volusia & Flagler is the area's premier source for comprehensive charitable gift planning. To learn more about establishing a fund and joining our Founder's Circle, contact Foundation Director Bill Ward at 386-275-1943.